The Barter Buzz
A weekly newsletter published exclusively for members of The Barter Connection
website: http://www.thebarterconnection.net
mail to: mary@thebarterconnection.net
phone: 610.827.5031

September 4, 2003 Issue

<==><==>><==>><==>><==>><==>><==>><==>><==>><==>><==>><==>>

EVENTS TO START YOUR BUSINESS BUZZING: Start filling your fall marketing pipeline today

End The Summer With Networking – Oops? -- A SPLASH!

The next TBC mixer will be held this Saturday, September 6 at ACAC. We will be out by the pool from 6:30-8:30 PM, so bring the kid's to swim -- lifeguards provided -- and mingle and meet more of your fellow barter members and their families.

Meet Over 150 Delaware Valley Business Owners In Just Two Hours

The First Annual *Endless Summer Business Expo* will be held at J & J Catering in Exton on September 9, 2003 from 11:30am to 1:30pm, presented by the Women's Referral Network of Chester County. This event will feature over 150 area businesses and will provide a great opportunity to network in a relaxed "beach party" atmosphere. A light "summer picnic" style lunch is included in the entrance fee. The Expo is open to the public, but reservations are required, and due by Friday, September 5. For more information or to make a reservation, email info@WRNchesco.com.

<==><==>><==>><==>><==>><==>><==>><==>><==>><==>><==>>

TABLE OF CONTENTS

- Member News – The New Kids On the Block

  -- Brandywine Valley's largest and oldest B&B
  -- Rent a van AND advertise on KYW
  -- Creative Services.com - commercials and production resources
  -- Don't miss it -- Radio City Music Hall Christmas show tickets

- At Week's End: Speed Up or Slow Down?

- Next week: An extra long newsletter full of the latest ideas that you can use to barter your business into the fast lane!

<==><==>><==>><==>><==>><==>><==>><==>><==>><==>><==>>

>>Member News -- The New Kids On the Block <<

You never know who the new kids on the block are at The Barter Connection. (We're adding new businesses every day.) Or how their business can benefit yours. You may click on their website today – right now – and instantly, your problem's solved. Or you may wait until you're under the crunch, gotta get it done, really need that special

something – and presto! -- there they are, just a click or a phone away – ready to work for you. Remember to keep your eye out for the New Kids On the Block!

The perfect location

The Faunbrook Inn of West Chester is the Brandywine Valley's largest and oldest B&B. Its open floor plan is ideal for wedding receptions as well as hosting the entire bridal party. Its quiet setting makes it the perfect spot for meetings, mixers or extended stays. Call Pat Phillips at 610-436-5788 to reserve your event or just a romantic night away. Visit Faunbrook on the web at www.faunbrook.com.

Calling all vehicles – FC Corporation

Welcome also to Rick Freeman of FC Corp. FC Corp provides rentals for almost any vehicle you need, from RVs to Vans to cars. FC Corp also provides travel opportunities to the Caribbean as well as advertising on media outlets such as KYW-Philadelphia.

Have you ever needed creative help with commercials?

When ideas start flying, sometimes people get hurt. Not with us. We bring clarity and color to your ideas -- with calm and confidence thrown in for free! CreativeSpectrum provides a wide range of creative services: original writing articles, commercials, press releases, white papers; revising your writing; producing (events, short films, commercials) and arranging on-camera and voice-over talent. Check out Vanessa's website at www.creativespectrum.org.

Did you wait too long last year to get tickets?

CWT/Pack n' Go Travel has announced that they have tickets for the November 13th Radio City Music Hall Christmas Show. The seats are in the 2nd Mezzanine and the show starts at 2:30. Tickets run $48 trade each so reserve yours today.

<==><==><==><==><==><==><==><==><==><==><==>

>>At Week's End<<

A simple request got me thinking…

I received an email yesterday from another barter exchange which included a request that I thought one of our members could help with. Naturally I wrote back to indicate our help and received a grateful reply that it was good to know that people actually read some of these emails.

Do you have the time? …

It occurs to me that today that the world moves so much faster than it did once upon a time. So fast, in fact, that we're not sure that we can even wait to know if the words we're communicating are being received. I struggle with that in this very format.

We're all in the same boat …

'The Buzz' gives me the opportunity to talk to all my clients at once, but on the other hand, I never know who, if anyone, is actually reading it. I understand, I'm in the same boat. I receive about 100 emails a day. I read the ones from clients and friends, delete

the spam and often delete the e-newsletters unread. I imagine many of you are in the same boat. Why do I delete the e-newsletters? After all I subscribed for a reason. Some of them are even pretty interesting when I do read them.

Speed Up or Slow Down? …

The truth of the matter is I just don't take the time. I get so caught up in the frantic pace of the world today that I don't take 3-4 minutes out of my day to read one of the e-newsletters that I'd asked for. I could probably read every one of them in 20 minutes a week, but I don't.

Take a deep breath …

Not only am I not stopping to smell the roses, some days I'm not even stopping to take a breath. The worst part is, I didn't even realize it. I'd fooled myself into believing that I could accept the limitations placed upon me by time. I guess I still have more to work on here. Here's wishing you time this weekend to smell the roses AND take a deep refreshing breath…

Sharing with you in the rewards of an abundant community,

Bryan and Mary at The Barter Connection
'Creating An Abundant Community'
website: http://www.thebarterconnection.net
mail to: mary@thebarterconnection.net
phone: 610.827.5031

P.S. Do you have an old cell phone gathering dust in your drawer? Put it to work helping those who need them most. Contact Jennifer Moyer of The Vizion Group who is collecting old cell phones to be handed out to women leaving an abuse shelter. Thank you!

<==><==><==><==><==><==><==><==><==><==><==><==><==>

Your comments, questions or suggestions are always welcome and appreciated! Write to us at mary@thebarterconnection.net.

The Barter Connection respects your privacy and *does not* give out or sell our members' names and or e-mail addresses.

<==><==><==><==><==><==><==><==><==><==><==><==><==>
© 2000-2003 The Barter Connection